

The 7 Habits for Managers

Presented by the Longview Small Business Development Center and Washington State University Learning Center

Dates and Location

Thursday, April 17, 2008 and
Friday, April 18, 2008
8am-5pm
12-1pm lunch (independent)

WSU WHETS classroom - LCC campus
1600 Maple St., Vocational 111
Longview, WA 98632

Who Should Attend

- Individuals from organizations with less than 300 employees (mandatory)
- Small Business Owners
- Organizational Management
- Human Resources Personnel
- Individuals Seeking Top-Quality Professional Development Training

What You'll Learn

- ✓ How to resist overreacting to difficult situations.
- ✓ The importance of responsibility, accountability, and commitment.
- ✓ Skills for building real trust among coworkers.
- ✓ How to become a resourceful, effective manager who quickly accomplishes goals.
- ✓ How to manage yourself.
- ✓ How to lead others.
- ✓ How to unleash the potential of your team.

Contact Information

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Quote from Past Participant:

"It was worth every penny. The written materials and CD's are great, the video clips were awesome and the interactive nature of the class made it easier to learn to use the tools. I have already highly recommended this class to several of my friends and associates, so keep me posted on the next session."

Have you ever thought: How do I become a highly effective manager?
To answer that question, "let's climb out of the crevices of the 'day to day' so we can see things from a mountain top perspective – to challenge the mindset that is bringing us the results of today so we may get superb results tomorrow."

-- Steven R. Covey

T W O - D A Y S E M I N A R

Certified Covey Training in Longview:

A Two-Day Seminar

* Limited to organizations with less than 300 employees

The 7 Habits for Managers

From the Stephen Covey Best
Seller: "The 7 Habits of Highly
Effective People"



Provided through a partnership between:



WASHINGTON SMALL BUSINESS
DEVELOPMENT CENTERS
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and



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U.S. Small Business Administration."

COVEY - THE 7 HABITS FOR MANAGERS

A two-part seminar presented by the WA Small Business Development Center and Washington State University Learning Center

Certified Covey Training - The 7 Habits for Managers

From the Stephen Covey Best Seller

"The 7 Habits of Highly Effective People"

This two-day workshop focuses exclusively on the management applications of The 7 Habits, giving managers the tools to take initiative, resolve conflicts, and unleash the talents and passions of their teams.

Designed to help managers and supervisors perform their roles effectively, this workshop will help you apply principles from The 7 Habits of Highly Effective People to create balance in a healthy, cohesive work environment.

Unleash Your Potential

Experience the lessons of leadership taught by world-renowned expert Stephen R. Covey. This two-day intensive workshop, The 7 Habits for Managers, features never-before-released material from Dr. Covey addressing issues and concerns of today's managers and leaders using the principles of the 7 Habits.

Leaders and Managers:

- ✓ Develop greater influence
- ✓ Leverage hidden resources
- ✓ Give constructive feedback
- ✓ Unleash a team's full potential
- ✓ Align systems and clarify purposes
- ✓ Inspire trust

What You Receive:

The 7 Habits of Highly Effective People Audio CD. The concepts from this best-selling CD provide the basis for this workshop.

Participant Guidebook. This 81-page manual is filled with examples and exercises that continue to enhance the learning process after the workshop is over.

Course Cost: \$395.00 (* 1/2 of standard fees charged by Franklin Covey)

Seminar dates: Thursday, April 17 and Friday, April 18, 2008, 8:00 AM to 5:00 PM both days.

The seminar will take place on the Lower Columbia College campus in Longview, WA.

Registration is limited so call [509-358-7890](tel:509-358-7890) immediately to register.

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